

# CALENDAR & GENERAL INFORMATION

	SUN	MON	TUE	WED	THU	FRI	SAT
JULY					1 <b>ULTIMATE WAVE TAHITI OPENS</b>	2	3
	4	5	6 FREE TUESDAY	7 "Exploring Ethics" PLANETARIUM	8	9	10 Sat. Science Club for Girls "DNA Day"
	11	12	13	14	15	16	17 Palomar Observatory Tour
	18 IMAX en Español	19	20	21	22	23	24
	25	26	27	28	29	30	31
AUGUST	1	2 Senior Monday	3 FREE TUESDAY	4 "Exploring Ethics" PLANETARIUM	5	6	7
	8	9	10	11	12	13	14 Sat. Science Club for Girls
	15 IMAX en Español	16	17	18	19	20	21
	22	23	24	25	26	27	28
	29	30	31				

"Fridays at the Fleet" Weekly  
IMAX® Film Festival (6-8 pm)

## HOURS:

Doors Open 9:30 a.m.

Through July 1: M—Thu: 5 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

Doors Open 10:00 a.m.

July 2—September 6: M—Thu: 7 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

## ADMISSION:

	ADULT (Ages 13+)	JUNIOR (Ages 3-12)	SENIOR (Ages 65+)
Exhibit Galleries:	\$10.00	\$8.75	\$8.75
1 IMAX® film + Exhibit Galleries:	\$14.50	\$11.75	\$11.75
<i>The Sky Tonight</i> Planetarium Show:	\$10.50	\$9.00	\$9.00

## ADDRESS: 1875 El Prado, San Diego, CA 92101

Located in beautiful Balboa Park, just two blocks south of the Zoo.



MEDIA GUIDE & EVENTS CALENDAR

**JULY / AUGUST 2010**

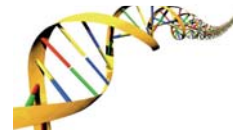
WHAT'S **NEW** AT THE FLEET?

IMAX®



WHAT: **ULTIMATE WAVE TAHITI**  
Surf the world's largest wave & the science behind it! (pg. 2)  
WHEN: **Opens July 1**

EVENT



WHAT: **DNA Day**  
Experiment with the cell biology & see real DNA! (pg. 7)  
WHEN: **Saturday, July 10**

IMAX®



WHAT: **THE LIVING SEA**  
Explore the world's oceans. (pg. 2)  
WHEN: **Limited Time—Summer Film**

EXHIBIT



WHAT: **"Earth Exposed"**  
Erupting geysers, turbulent waves and crumbling mountains. (pg. 4)  
WHEN: **Now Open**

## MEDIA CONTACT:

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## ON THE WEB:

For news releases, high-res images & more, visit our online media room:  
[www.rhfleet.org/media](http://www.rhfleet.org/media)

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## KEY TO SYMBOLS USED INSIDE:

📺 : Video (B-roll) available   🖨 : High-res images available   🗣 : Interviews or science demos available

# NOW PLAYING IN IMAX

( Film Schedule Subject to Change )



## THE ULTIMATE WAVE TAHITI

Don't miss *THE ULTIMATE WAVE TAHITI* – an extreme blend of surfing and ocean science, starring nine-time world surfing champion, Kelly Slater. Audiences will travel to one of the world's most picturesque locales to experience the power and speed of surfing and the sensation of riding some of nature's most intense ocean waves in a visually stimulating experience for all ages. Kelly Slater and Raimana Van Bastolaer, a Tahitian surfing legend, lead the quest to ride the most commanding waves in Tahiti's famed surf site, Teahupo'o.

OPENS  
JULY 1

**RUNS:** Through Summer 2010

**LENGTH:** 45 min **RATING:** NR

**MEDIA RESOURCES:**



## HUBBLE

Experience a gripping story, full of hope, crushing disappointment, dazzling ingenuity, bravery, and triumph. Audiences will accompany space walking astronauts as they attempt they visit the extraordinary Hubble Space Telescope, and will experience up close the awesome power of the launches, the heartbreaking setbacks, and the dramatic rescues of this powerful story.

**RUNS:** Through September 2010

**LENGTH:** 45 min **RATING:** NR

**MEDIA RESOURCES:**



## THE LIVING SEA

Discover the world's oceans, beautiful, powerful, productive, but ultimately a fragile, marine environment. This vast scientific frontier will be explored with the people, oceanographers, geologists, aquafarmers and educators, who are building a healthy coexistence with Earth's oceans. Featuring the music of Sting. Nominated for an Academy Award®, Best Documentary, Short Subject, 1995.

**Classic IMAX film from the Fleet's archives. Playing for a special Summer Limited Run Engagement.**

**RUNS:** Limited Engagement

**LENGTH:** 40 min **RATING:** NR

**MEDIA RESOURCES:**

# SPECIAL EVENTS & PUBLIC PROGRAMS

## “DNA Day” with The Salk Institute

You may have heard it called the “double helix,” or the “blueprint for life.” Whatever the case, deoxyribonucleic acid (DNA) carries the genetic instructions for all life, as we know it! Scientists from The Salk Institute will help visitors to explore DNA. Come see larger than life models of DNA and learn how this amazing molecule helps to determine your own physical characteristics. You can also perform an experiment to isolate DNA right before your eyes – and take the DNA home with you as a souvenir of your visit!



**DATE:** Saturday, July 10

**TIME:** 1:00 – 4:00 p.m.

**PRICE:** Free with admission

## Palomar Observatory Tours

Spend an evening with one of the largest and most famous telescopes in the world! See the historic 200-inch Hale telescope, hear an astronomy guest speaker, visit the museum and gift shop, and then spend the rest of the evening stargazing under the night sky atop Palomar Mountain. Guests will have the opportunity to view the cosmos through multiple telescopes with the help of Palomar's skilled docents.



**DATE:** Saturday, July 17

**TIME:** 3:00 p.m. — midnight

**PRICE:** \$75.00 Non-Members; \$65.00 Members

## Summer Camps

The Fleet runs weekly, half-day summer camps from **June 28 to August 27**. **Camps are for Grades 1–2 and Grades 3–4**, with additional camps for **pre-kindergarten and Grades 5-8 on selected weeks**. The camps incorporate the Fleet's exhibit galleries and are designed to be educational, hands-on and fun.

**Registration Fees:** \$90.00 per week (non-members); \$80.00 per week (members)

## MONTHLY EDUCATION PROGRAMS

### Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, guests age 65 and older can enjoy exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$6. It’s a great opportunity for seniors to visit the Fleet on the quietest day of the month for a full afternoon of education and entertainment!

**PRICE:** \$6/person (age 65+)      **LECTURE TIME:** 12:30–2:00 p.m.  
**LECTURE TOPICS:**                      **FILM TIME:** 2 p.m.  
**July:** No lecture or film              **August 2:** “Chaparral & Wildfire”  
in observance of July 4 Holiday      **IMAX Film:** *RING OF FIRE*

### “Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

**PRICE:** Free      **TIME:** 5:30–7:00 p.m. (1<sup>st</sup> Wednesday of every month)  
**UPCOMING PANEL DISCUSSIONS:**  
**July 7:** “Biofuel”                      **August 4:** “Analysis of HIV Networks”



### Saturday Science Club for Girls

Girls in grades 5-8 can enjoy fun and challenging activities, as well as presentations by local women scientists. Each month’s workshop focuses on a specific scientific field, such as biology, robotics, astronomy or ecology!

**PRICE:** \$12/person                      **TIME:** 12–2 p.m. (2<sup>nd</sup> Saturday of every month)  
**SCIENCE TOPICS:**  
**July 10:** “Materials Science”      **August 14:** To Be Announced

## EVENTS INSIDE THE HEIKOFF DOME THEATER

### FRIDAYS AT THE FLEET

Fridays at the Fleet is a weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films (6:00–8:00 pm) for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each! A mix of “classic” IMAX films from our archives and current films are shown.



### IMAX EN ESPAÑOL

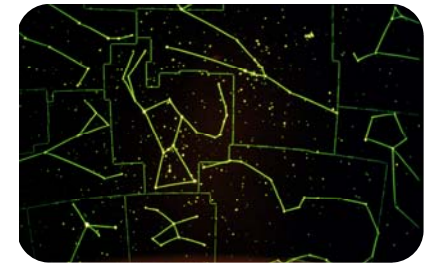


The Fleet Science Center offers “IMAX en Español,” a monthly IMAX film screening with the soundtrack entirely in Spanish! This special public screening takes place at 6 p.m. on the third Sunday of each month.

**JULY 18, 2010:** *ADVENTURES IN WILD CALIFORNIA*  
**AUGUST 15, 2010:** *ANIMALOPOLIS*

### PLANETARIUM SHOWS

*The Sky Tonight* features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. For optimal viewing, planetarium show attendance is limited to 250 per show. *The Sky Tonight* occurs on the first Wednesday of the month at 7:00 and 8:00 p.m. (45 minutes)



**DATES:** **July 7 and August 4**      **TIME:** 7:00 p.m. and 8:00 p.m.  
**TOPICS:** **JULY 7:** “SUMMER SOLSTICE & CONSTELLATIONS”  
**AUGUST 4:** “THE MILKY WAY”  
**PRICE:** Adults: \$10.50; Juniors & Seniors: \$9.00

# HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

## EXHIBITION NEWS



### “Earth Exposed”

Come face to face with erupting geysers, crumbling mountains, and wind driven waves at the new 5,000 square foot exhibition, “Earth Exposed.” Nature is a work in progress, and this collection of more than 30 exhibits allows visitors to get up-close and hands-on with many of the fundamental forces that continually shape and re-shape the planet. Through this exhibition, visitors of all ages will be encouraged to notice the shifting nature of the planet and come to recognize how time records these changes. *(Bilingual)*

June 10, 2010 – May 8, 2011

MEDIA RESOURCES:

### “Aging for All Ages”

The “Aging” exhibition has been updated with all new information about why and how we age. The “Aging” machine - where you can watch yourself age up to 70 years - has also been upgraded to allow you to email yourself a copy of your “aged” photo! Visit “Aging” to learn how what you eat, how physically and mentally active you are, and even your attitude toward aging can affect how your individual aging process develops.



PERMANENT COLLECTION

MEDIA RESOURCES:

### “Block Busters!”

Visitors can build free form structures, from sky scrapers to suspensions bridges, with over fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks. In this exhibition, visitors of all ages will think like an architect and build like an engineer!



PERMANENT COLLECTION

MEDIA RESOURCES:

## PERMANENT EXHIBITIONS



### “So WATT! An Illuminating Look at Energy”

Find out how solar panels generate electricity, compare renewable vs. non-renewable energy sources, and discover simple yet effective ways to conserve energy at home and work. *(Bilingual)*



### “Kid City”

From the Factory to the Grocery Store to the new Little Learner’s Lab and Ball Wall young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday working world in this colorful, interactive exhibit space. *(Bilingual)*

Kid City will undergo a second phase of renovations in October 2010.



### Exploration Bar

Watch exciting live science demonstrations or pull up a chair and get your hands on scientific phenomena such as magnetism, light and sound. Activities take place nearly every Saturday and are included free with paid Science Center admission. *(Bilingual)*



### “San Diego’s Water: From Source to Tap”

Our role as San Diego’s water stewards is more important than ever. Visitors view the sources of San Diego’s water, the methods of delivering and processing this vital resource – and pick up tips on how to use less water.

ALSO:

- “Aging for All Ages” • “Gallery of Illusions and Perceptions” • “View Space” • “Look! Touch! Listen!” • “TryScience!” • “DO-UNDO”