

CALENDAR & GENERAL INFORMATION

	SUN	MON	TUE	WED	THU	FRI	SAT
MARCH		1 Senior Monday	2 FREE TUESDAY	3 "Exploring Ethics" PLANETARIUM	4	5	6
	7	8	9	10	11	12	13 Sat. Science Club for Girls
	14	15	16	17	18	19 HUBBLE OPENS	20 Balboa Park Family Day
	21 IMAX en Español	22	23	24	25	26	27 SD Science Festival Expo
	28	29-30 SPRING CAMPS		31			
	APRIL					1 SPRING CAMPS	2
4		5 Senior Monday	6 FREE TUESDAY	7 "Exploring Ethics" PLANETARIUM	8	9	10 Sat. Science Club for Girls
11		12	13	14	15	16	17 "Kid City" ReOpening
18 IMAX en Español		19	20	21	22	23	24
25		26	27	28	29	30	

"Fridays at the Fleet" Weekly IMAX® Film Festival (6-8 pm)

HOURS: Doors open daily at 9:30 am.

Building Closes : M–Thu: 5 pm; Fri: 8 pm; Sat: 7 pm; Sun: 6 pm

SPRING BREAK → MAR. 29–APR. Extended Hours, Check Web Site

ADMISSION:

	ADULT (Ages 13+)	JUNIOR (Ages 3-12)	SENIOR (Ages 65+)
Exhibit Galleries:	\$10.00	\$8.75	\$8.75
1 IMAX® film + Exhibit Galleries:	\$14.50	\$11.75	\$11.75
The Sky Tonight Planetarium Show:	\$10.50	\$9.00	\$9.00

ADDRESS: 1875 El Prado, San Diego, CA 92101

Located in beautiful Balboa Park, just two blocks south of the Zoo.

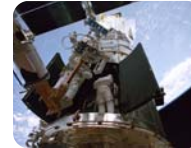


MEDIA GUIDE & EVENTS CALENDAR

MARCH / APRIL 2010

WHAT'S NEW AT THE FLEET?

IMAX®



WHAT: **HUBBLE**
Change Your View of our Universe (pg. 2)
WHEN: **Opens Friday, March 19**

EVENT



WHAT: **Family Science Day**
FREE gallery admission all ages & hands-on activities (pg. 7)
WHEN: **Saturday, March 20**

CAMPS



WHAT: **Spring Camps**
Push, lift, stop, go – it's all about Motion Commotion! (pg. 7)
WHEN: **March 29 – April 2**

EXHIBIT



WHAT: **"Kid City" Renovation**
Custom renovation including "Ball Wall," "Kids Lab" and more!
WHEN: **Saturday, April 17** (pg. 5)

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For news releases, high-res images & more, visit our online media room:
www.rhfleet.org/media

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KEY TO SYMBOLS USED INSIDE:



: Video (B-roll) available



: High-res images available

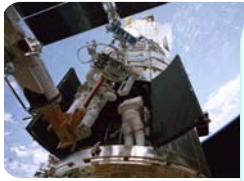


: Interviews or science demos available

NOW PLAYING IN IMAX

(Film Schedule Subject to Change)

OPENS
MARCH 19



HUBBLE

Experience a gripping story, full of hope, crushing disappointment, dazzling ingenuity, bravery, and triumph. Vividly captured in IMAX, *HUBBLE* recounts the amazing journey of the most important scientific instrument since Galileo's original telescope and the greatest success in space since the Moon Landing — the Hubble Space Telescope. Audiences will accompany the space walking astronauts as they attempt the most difficult task ever undertaken in NASA's history, and will experience up close the awesome power of the launches, the heart-breaking setbacks, and the dramatic rescues of this powerful story.

RUNS: Through Summer 2010

LENGTH: 45 min **RATING:** NR

MEDIA RESOURCES:



THE GREATEST PLACES

From oceans of sand to frozen deserts, Earth's most dynamic landscapes fill the giant screen with color and contrast. *THE GREATEST PLACES* takes audiences on a geographical odyssey to seven amazing locations — including Greenland's giant icebergs, Tibet's Chang Tang Plateau, and Iguazu's immense waterfall — that show nature's enduring power with the majesty of IMAX. Audiences will explore beautiful landforms, amazingly complex ecosystems, and rich cultures of indigenous peoples that are inseparable from the places where they live. Though diversity is the theme of *THE GREATEST PLACES*, the film reveals that nature, and human nature, are what unify us as a planet.

RUNS: Through Spring 2010

LENGTH: 45 min **RATING:** NR

MEDIA RESOURCES:



SPECIAL EVENTS & PUBLIC PROGRAMS

Balboa Park "Family Science Day"

Be an astronaut for a day! Travel 380 miles into space to join NASA on their last mission to service the greatest telescope in history in the just released film IMAX® *HUBBLE*. Hands-on activities include making your very own spectroscope, similar to the instrument used on the Hubble Telescope to measure the light coming from distant stars. Take the Hubble Trivia Challenge for a chance to win IMAX passes, astronaut ice cream and other spacey prizes.

DATE: Saturday, March 20

TIME: 11:00 a.m.— 3:00 p.m.

PRICE: FREE Gallery Admission All Ages; \$8.50 IMAX Films All Ages, All Day

San Diego Science Festival at Petco Park

Visit the Fleet at Petco Park for San Diego's largest public science festival, bringing together over 150 hands-on science demonstrations and stage performances for people of all ages and interest levels. Visit the Fleet's booth to take part in "be an astronaut" activities, including interactive science experiments with spinning tops, gliders and copters!

DATE: Saturday, March 27

TIME: 10:00 a.m. — 5:00 p.m.

PRICE: Free (Petco Park)

Spring Break Camps: Motion Commotion

Push, pull, lift, stop, go, drop and bounce your way to discovering more about how the world works in this camp designed to complement our Motion Mania exhibition. It's time to get a move on! Campers may sign up for a single day or enroll for the entire week.

Day 1 (3/29/10): Not So Simple Machines

Day 2 (3/30/10): Circus Science

Day 3 (3/31/10): Moving Without Motors

Day 4 (4/1/10): Balls, Bats, and Bungees

Day 5 (4/2/10) Scream Machines

Dates: March 29—April 2

Time: 9:00 a.m.—4:00 p.m.

Grades: 1–2 & 3–4

Registration Fees: \$45.00 per day (non-members); \$40.00 per day (members)



"Return to the Moon" - Public Challenger Mission

Take the ultimate trip! A realistic Mission Control mock-up and a 21st century Space Station will introduce you to the teamwork, technology, and drama involved in space travel. Work in teams to solve real-life science, technology and math problems using our unique, hands-on space simulators. Must be in 5th grade or older to fly.

DATE: Saturday, April 3

TIME: 12:00 — 2:00 p.m.

PRICE: \$20 per/person non-members; \$15 per/person members

MONTHLY EDUCATION PROGRAMS

Senior Monday (“Afternoon Scholars”)

Held on the first Monday of every month, guests age 65 and older can enjoy exhibit galleries, one IMAX film and an “**Afternoon Scholars**” lecture for only \$6.

PRICE: \$6/person (age 65+) **LECTURE TIME:** 12:30–2 p.m.
LECTURE TOPICS: **FILM TIME:** 2 p.m.
Mar. 1: “Social Networks” **Apr. 5:** “Earthquakes”
 IMAX Film: *WILD CALIFORNIA* IMAX Film: *FORCES OF NATURE*

“Exploring Ethics” - Monthly Lecture Series

The Fleet Science Center and Center for Ethics in Science & Technology co-host this monthly panel discussion, featuring experts from different fields discussing ethical challenges raised by new developments in science and technology.

PRICE: Free **TIME:** 5:30–7 p.m. (*1st Wednesday of every month*)
UPCOMING PANEL DISCUSSIONS:
Mar. 3: “Who Owns the Data?” **Apr. 7:** Topic to be announced

Saturday Science Club for Girls

Girls grades 5-8 enjoy fun and challenging activities as well as presentations by local women scientists. Each month’s workshop focuses on a specific scientific field, such as biology, robotics, astronomy or ecology !

PRICE: \$12/person **TIME:** 12–2 p.m. (*2nd Saturday of every month*)
SCIENCE TOPICS:
Mar. 13: “Voyage to Mars” **Apr. 10:** “The Science of Magic”

“Young Scientists”

Preschoolers age 3-5 and their parent explore the scientific wonders of the world through experimentation, investigation and scientific questioning. Two 4-week series run monthly either every Wednesday, or every Thursday morning from 9:00–10:30 a.m. Class size is limited to 8 students per class.

MARCH	SESSION 1	SESSION 2	APRIL	SESSION 1	SESSION 2
Week 1: Fossils	3/3	3/4	Week 1: Wind Power	4/7	4/8
Week 2: Habitats	3/10	3/11	Week 2: Transportation	4/14	4/15
Week 3: Plants	3/17	3/18	Week 3: Roll, Spin, Hop	4/21	4/22
Week 4: Ocean Life	3/24	3/25	Week 4: Engineering	4/28	4/29

Non-Members: \$80 per session; Members: \$70 per session

EVENTS INSIDE THE HEIKOFF DOME THEATER

FRIDAYS AT THE FLEET

Fridays at the Fleet is a weekly IMAX film festival. Visitors can enjoy up to three incredible IMAX films (6:00–8:00 pm) for a big discount. See one film for \$8.50 and up to two additional films for only \$5 each! A mix of “classic” IMAX films from our archives and current films are shown.



IMAX EN ESPAÑOL



The Fleet Science Center offers “IMAX en Español,” a monthly IMAX film screening with the soundtrack entirely in Spanish! This special public screening takes place at 6 p.m. on the third Sunday of each month.

MARCH 21, 2010: *FORCES OF NATURE*
APRIL 18, 2010: *THE HUMAN BODY*

PLANETARIUM SHOWS

The Sky Tonight features a digital tour of San Diego’s night sky in California’s largest planetarium. *The Sky Tonight* is perfect for “backyard astronomers” or anyone trying to find their way around the universe. For optimal viewing, planetarium show attendance is limited to 250 per show. *The Sky Tonight* occurs on the first Wednesday of the month at 7:00 and 8:00 p.m. (*45 minutes*)



DATES: **March 3 and April 7** **TIME:** 7:00 p.m. and 8:00 p.m.
TOPICS: **MARCH 3:** “MARS”
APRIL 7: “SPRING CONSTELLATIONS”
PRICE: Adults: \$10.50; Juniors & Seniors: \$9.00

HANDS-ON SCIENCE EXHIBITS & ATTRACTIONS

NEW EXHIBITIONS

“Block Busters!”



Visitors can build free form structures, from sky scrapers to suspensions bridges, with over fifteen thousand wooden KEVA (Knowledge-Exploration-Visual Arts) planks. KEVA planks may look as unstable as a house of cards, but are surprising stable – no matter how large the structure! Think like an architect and build like an engineer! Structures can easily reach over 5 feet tall – or be designed to showcase artistic creations! The possibilities are endless with KEVA!

NOW OPEN (Permanent Collection)

MEDIA RESOURCES:

“Motion Mania: Move Your Mind!”



“Motion Mania” features more than 30 hands-on exhibits that explore what makes the world go round. Push, pull, lift, stop, go, drop, and bounce your way to discovering more about how the world works. Explore the universal laws that apply to everything that moves; from the kind of motion that underlies the solar system, to pendular motions, fluid motion, motion illusions, and more. Physics is fun at the Fleet’s biggest exhibition of the year! *(Bilingual)*

RUNS: Jun. 20, 2009–Jun. 6, 2010

MEDIA RESOURCES:

Exploration Bar



Watch exciting live science demonstrations or pull up a chair and get your hands on scientific phenomena such as magnetism, light and sound. Activities take place nearly every Saturday and are included free with paid Science Center admission. *(Bilingual)*

PERMANENT EXHIBITIONS

“So WATT! An Illuminating Look at Energy”



Find out how solar panels generate electricity, compare renewable vs. non-renewable energy sources, and discover simple yet effective ways to conserve energy at home and work. *(Bilingual)*

“Kid City”



From the Factory to the Grocery Store to the Book Nook, young visitors (infants through age five) create, play and learn as they experience the wonders of the everyday working world in this colorful, interactive exhibit space.

“Kid City” Under Renovation: April 12–16

After 5 years, “Kid City” will undergo a major renovation. Additions include a custom “Ball Wall” with multiple chutes, tracks, pinwheels and other moving objects; a “Kid’s Lab” with hands-on activities; “discovery boxes,” and a touch-station featuring a magnifying camera for up-close exploration. An expanded grocery store will also feature a kid-size delivery vehicle for loading and unloading groceries and produce. *(Bilingual)*

Public Grand Re-Opening Celebration: Saturday, April 17



“San Diego’s Water: From Source to Tap”



Our role as San Diego’s water stewards is more important than ever. Visitors view the sources of San Diego’s water, the methods of delivering and processing this vital resource – and pick up tips on how to use less water.

ALSO:

- “Aging for All Ages” • “Gallery of Illusions and Perceptions” • “View Space” • “Look! Touch! Listen!” • “TryScience!” • “DO-UNDO”